

<b>Notice of References Cited</b>	Application/Control No. 10/815,300		Applicant(s)/Patent Under Reexamination FUNSTON, LANCE T.	
	Examiner JAMES R. MARANDI		Art Unit 2421	Page 1 of 1

#### U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
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#### FOREIGN PATENT DOCUMENTS

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#### NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Glen Szcypka et al., "The Adaptation and Use of Nielsen Media Research Commercial Ratings....", Research Paper Series, ImpacTeen, May 2009
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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